



Le GRAND DERBY

A STYLISH RUN FOR A GREATER CAUSE

Valentine's Day
Ball 22ND EDITION

THURSDAY, FEBRUARY 12, 2026

GARE WINDSOR, MONTREAL

YOUTH
IN MIND
FOUNDATION

THE VALENTINE'S DAY BALL

An outstanding philanthropic event

For over 20 years, the **Valentine's Day Ball** has been a perfect example of Greater Montreal's business community coming together to support an important cause: **preventing psychological distress and promoting positive mental health among youth.**

With one in three teens experiencing symptoms of anxiety or depression, we invite you to join us in making a meaningful difference in their lives.

Thank you for standing with us!



Éric Bujold
Chairman of the board, FJET
Vice Chairman and Chief
Client Relationship Officer
National Bank



Catherine Parent
Committee president
Managing Director Roynat
Equity Partners
Roynat Capital/Scotia Bank



Mélanie Boucher
President –
Chief Executive Officer
Youth in Mind Foundation

An evening that makes all the difference!

“As a facilitator, I feel very privileged to be able to witness the sparkle in a young person's eyes during a workshop. When I was in Grade 10, the Foundation came to my classroom, and it had a huge impact on me. Now it is my turn to make a difference, and I couldn't be prouder.”



— Martine, employee of the
Youth in Mind Foundation

Mobilized organizations

Enviably networking

Inspiring testimonials

YOUTH IN MIND FOUNDATION

The Youth in Mind Foundation's mission aims to **prevent psychological distress among teens between 11 and 18 years old in Quebec.**

We accomplish this mission by offering teenagers, their parents and school personnel a multitude of online tools and awareness workshops in schools.

Destigmatize, raise awareness and empower, those are the concrete actions that are done each and every day to help the next generation face life's challenges.

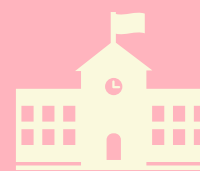
Did you know?



One in three teens experiences symptoms linked to **generalized anxiety** or to **depression ***



50 % of mental health disorders appear before **the age of 14**



The Foundation meets more than **50,000 teens** in schools each year.

It starts with prevention!

The Foundation offers videos, podcasts, mini guides, and more, created with the help of experts to better equip teens and the important actors in their lives.

Find them here:

- [Schools](#)
- [Teens](#)
- [Families](#)

Two workshop offers in high school:

Mental health basics:

presented to students between the ages of 11 and 13, this workshop proposes a positive approach to mental health

Partners for life** :

presented to students 14 and older, this workshop offers help to prevent depression among teenagers

* Un jeune sur trois présente des symptômes d'anxiété ou de dépression.
Université de Sherbrooke, 02-09 2023

** This program is presented to teens across Quebec since 1998.

19th Edition

2023

LA VIE EN ROSE

650 guests

HONORARY CO-CHAIRS

Ève **LAURIER**, Bombardier
Julie **DORÉ**, BCF Business Law



NET PROCEEDS
\$742,000

20th Edition

2024

WILD ODYSSEY

620 guests

HONORARY CHAIR

Nadine **RENAUD-TINKER**,
Royal Bank of Canada



NET PROCEEDS
\$605,000

21st Edition

2025

APRÈS-SKI

650 guests

HONORARY CHAIR

Éric **FORTIN**,
Kastello Immobilier and
Fondation Lise et Richard Fortin



NET PROCEEDS
\$860,000

VISIBILITY AND IMPACT

Each year, the Valentine's Day Ball draws attention from major media outlets. This gives partners and sponsors valuable visibility for their philanthropic involvement.

The Ball has been featured in La Presse +, Les Affaires, Le Journal de Montréal, Montreal Gazette, msnmtlmedia, Globe&Mail et MTL Centre-Ville.

The event is also featured on the Foundation's website and social media platforms.

The 2025 edition

- + 55 000 impressions on our social media platforms*
- + 3 000 impressions on our website*



*Impressions : number of times a post is seen; it is possible that it appeared more than once in a person's news feed.

PARTNERSHIP OPTIONS

GOLD

\$25,000



To make a difference in the life of thousands of teenagers



One (1) table of ten (10) guests for the Ball, on Thursday, February 12, 2026, in a prime seating location in the room



- Corporate logo on the event's page on the Foundation's website
- Visibility on a full slide in the evening's visual projection
- Corporate logo in a thank you post on LinkedIn
- Mention in the "Valentine's Day Ball" section of the annual report

SILVER

\$13,500



To make a difference in the life of thousands of teenagers



One (1) table of ten (10) guests for the Ball, on Thursday, February 12, 2026



- Visibility on a shared slide in the evening's visual projection
- Mention in a thank you post on LinkedIn

Sponsorship options

Available sponsorships

Oyster Station*

Offer the first bite of the evening! A station tailored to your brand in a delightful setting, what more could you ask for?

\$5,000

Wines*

A well-chosen wine for a beautiful event changes everything. A perfect occasion to help introduce a variety to amateurs and connoisseurs.

\$10,000

Cocktails and Evening Bar *

What's better than kicking off the festivities and ending them off with classic and signature cocktails? From champagne and spirits to mocktails, enchant the guests.

\$6,000

Sold sponsorships

Photobooth

A picture is worth a thousand words, so offer the one that will be printed during the evening. A perfect opportunity to make your visibility shine on social media platforms while being at the center of the collective memory of all!

\$6,000

Evening's entertainment

Make the eyes of the guests sparkle by offering an entertaining performance that will bring joy to all. The ideas are to be discussed depending on the theme of the evening.

\$5,000

Security

An evening filled with fun and good spirits is ideal! Participate in this evening by ensuring that it runs smoothly and allowing guests to enjoy the evening with peace of mind.

\$5,000

Musical Entertainment

Introduce the DJ and their musical planning, from the cocktail hour to the dance floor! This musical atmosphere will transport guests to another universe at each stage of the evening.

\$5,000

Valet

Be the first and last souvenir of the evening for guests. By offering this service, you will benefit from a private visibility in each vehicle.

\$5,000

Parking *

Offer a worry-free parking. Enable accessibility and ensure downtown is an enjoyable destination by benefiting from a private visibility in each vehicle.

\$5,000

Auction

Make bidders dream by allowing everyone to indulge in a little or big treat. This extraordinary experience extends beyond the evening itself. Visibility begins a week in advance and reaches a wide audience.

\$5,000

Coat Check

Offer the coat check and transform a waiting moment into an experience.

\$5,000

Gift Bag*

Keep the fun going with a little something to thank guests for supporting the cause.

\$5,000

Confirmed sponsors



SPONSORSHIP OPTIONS

WINES

A well-chosen wine for a beautiful event changes everything. A perfect occasion to help introduce a variety to amateurs and connoisseurs.

\$10,000*

*In cash or in products

- Corporate logo in the evening's menus
- Corporate logo in a thank you post on LinkedIn
- Visibility on a shared slide in the evening's visual projection
- Corporate logo on the event's page on the Foundation's website



COCKTAIL AND EVENING BAR

What's better than kicking off the festivities and ending them off with classic and signature cocktails? From champagne and spirits to mocktails, enchant the guests.

\$6,000 *

*In cash or in products

- Corporate logo on a stem tag at the bottom of cocktail and evening bar glasses
- Corporate logo in a thank you post on LinkedIn
- Visibility on a shared slide in the evening's visual projection
- Corporate logo on the event's page on the Foundation's website



OYSTER STATION

Offer the first bite of the evening! A station tailored to your brand in a delightful setting, what more could you ask for?

\$5,000 *

*In cash or in products

- Corporate logo on a visual element at the station
- Corporate logo in a thank you post on LinkedIn
- Visibility on a shared slide in the evening's visual projection
- Corporate logo on the event's page on the Foundation's website



GOVERNORS CIRCLE

2025 Edition*

Éric **Bujold**, National Bank

Nathalie **Gagnon**, BCF Business Law

Sonia **Boisvert**, PwC

Justine **Delisle**, Richter

Pierre **Desjardins**, Chades & associés

Paule **Labelle**, Cava Rose

Catherine **Parent**, Roynat Capital/Banque Scotia

Nancy **Tavoukdjian**, Richter



*Representatives of these companies during this period

THE FOUNDATION'S BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Éric BUJOLD, Chairman of the Board, FJET

Vice Chairman and Chief Client Relationship Officer, National Bank

Luc BACHAND, Vice-president of the committee

Member of multiple boards

Geneviève DESCHAMPS, Treasurer, FJET

Vice-President, Finance

Donald BASTIEN,

Member of multiple boards

Jean-François CHALIFOUX,

President and CEO, Beneva

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Partner, Lawyer, Head of the Montreal Business Law Group, BCF Business Law

Stéphane LAVIGNE,

Executive Vice President, Groupe RHR

Jean-Sébastien MONTY,

Senior Partner, President, Humanise Collective

Patrick PALERME,

Managing Director, North America, Global Change Leaders

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Psychiatrist and Founder, Fondation des maladies mentales

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Administrator and Advisor

Sonia BOISVERT,

Partner, Assurance, and Chief People Officer, PwC Canada

Geneviève BROUILLARD,

Senior Vice-President, Quebec and Eastern Ontario, Scotiabank

Catherine BUREAU-LAVALLÉE,

Senior Director, Strategic Alignment, Wealth Management, Desjardins

Marie-France GAGNON,

President, Scanmeg

Simon GAUTHIER,

Partner and Lawyer, Dentons Canada

Marjolaine HUDON,

Regional President, Quebec Headquarters, RBC Royal Bank

Jean MONGEAU,

Professional Coach, Double Impact coaching

Sophie OUELLET,

Vice-president, Business Development, Group Benefits, Sun Life

Érik RYAN,

Special Advisor

Paul GAULIN,

President, Paul Gaulin Management Inc., PG Immobilier L.P. et PG Aviation L.P.



**Act now: become a partner and
change the lives of teens!**

**YOUTH
IN MIND
FOUNDATION**